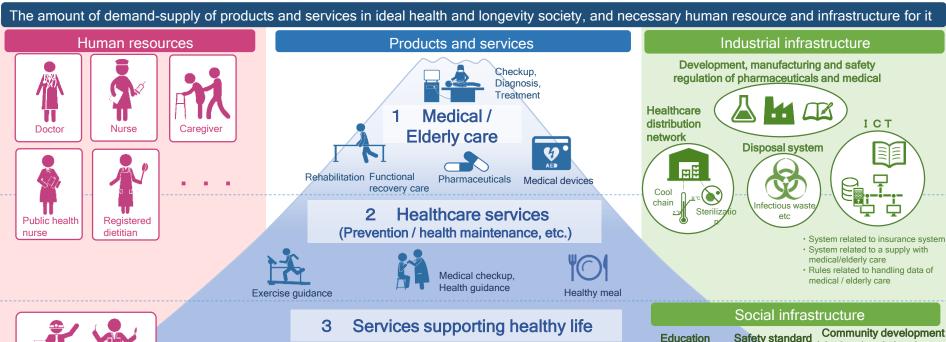
## Asia Health and Wellbeing Initiative (AHWIN)



- Aiming at realizing healthy and vibrant societies in Asia along with achieving sustainable economic growth
- Contributing to 3rd goal of SDGs, achievement of Universal Health Coverage (UHC)
- Promoting autonomous industries of medical / elderly care, healthcare services and other services which support healthy life and realizing comprehensive "Mt. Fuji-shaped" healthcare in respective Asian countries through mutually beneficial cooperation among Asian countries
- Minimizing the needs of medical / elderly care through enriching necessary healthcare services including business based approaches
- (1) Promoting specific projects and clarifying the purpose of the projects and (2) building an environment to advance further cooperation on business basis by creating MOCs with each partner country which cover the projects contributing to AHWIN



Services supporting healthy life



Human resources on safety, and hygiene





Community development Safety standard (city / regional planning etc)





<sup>\*\*</sup>Healthcare service: services related to prevention and health maintenance, etc. which are not covered by public insurance in Japan \*\*The area of Mt. Fuji shows the amount of demand-supply of above products and services in ideal health and longevity society

## The 2<sup>nd</sup> Well Aging Society Summit Asia-Japan

In Japan, there is strong demand and opportunity for transformation in our healthcare ecosystem. Our rapid aging population is driving strong social demand for change. Japan has some of the most advanced basic sciences, applied sciences such as regenerative medicine, and has quality healthcare data from 120 million people. This provides opportunity for new technology, new business models, new culture to be implemented through partnerships within and globally.

## **FOCUS TOPIC**

- Quality digital health
- Aging (elderly care and support, preventive healthcare)



- Keynotes
- Startup Pitches
- Networking party, and so on
- Date: 16<sup>th</sup>-17<sup>th</sup> October, 2019
- Venue: Nihonbashi ,Tokyo, Japan
- Supported by Government of Japan
- Co-event with:
  Bio-Japan, International Home Care & Rehabilitation Exhibition, CEATEC, X HEALTH EXPO,
  Japan Healthcare Venture Summit, and so on.
- Inquiry (Healthcare Industries Division, Ministry of Economy, Trade and Industry)
  TEL: +81 3 3501 1790 E-mail: venture-healthcare@meti.go.jp

